



QUEK Swee Kuan
Deputy Chief Executive (International)

Mr Quek Swee Kuan joined the Board as Deputy Chief Executive (International), DCE (I) in February 2007. In this capacity, Swee Kuan oversees the International Group (IG) and spearheads the STB's international marketing efforts to promote Singapore as a compelling, top-of-mind destination for leisure, business, education and healthcare services. In this position, he will also support the Board's promotional efforts in attracting new business events and tourism investments into Singapore.

Swee Kuan joined the STB after 13 years in various leadership positions with the Economic Development Board. He was concurrently the Director for Infocomms and Media (ICM), Director for North American Operations and Chief Information Officer.

As Director for ICM, he was involved in bringing the likes of Lucasfilm Animation Studio, Electronic Arts' Game Development Studio and World CyberGames Grand Finals 2005 to Singapore. Swee Kuan sat on the Board of Media Development Authority and was the Deputy Executive Director of the Interactive Digital Media Program Office under the National Research Foundation.

Swee Kuan spent more than five years from 1995 through 2000 as the Regional Director, Western U.S., based in EDB's Silicon Valley office in the USA. His stint coincided with the rapid growth of the Internet. Apart from promoting Foreign Direct Investments from the Infocomms and media, electronics and biotech industries, Swee Kuan was also involved in Venture Capital investment in start-ups and VC funds. He sat on the Board of Directors of several start-ups and served as Limited Partner of a few Silicon Valley and Boston-based VC funds.

Swee Kuan was the Director for EDB's North American operations based in Singapore from 2002 through 2005. As Director for North America, Swee Kuan oversaw offices in seven major cities in the United States.

Swee Kuan joined the EDB in 1994, after spending more than five years in Tandem Computers (now HP), as a systems engineer in various functions that spanned major account management, pre-sales, post-sales and channel/distributor support.