

Revitalisation of tourism.

Chairman,

Tourism is important to Singapore.

It is a key pillar in our economy that creates good jobs and opportunities for our people.

The tourism industry also enhances our international standing and branding and strengthens our position as a global business node and a vibrant, liveable, and connected hub.

Sir,

Post-pandemic, the Singapore Tourism Board has continued to introduce measures and schemes to recapture international travel.

In 2023, tourism receipts had reached an estimated \$14 billion amid growing demand.

As we move into a new world after the pandemic, it remains more crucial for Singapore to continue to capture the tourism market.

Can MTI provide an update on the tourism revitalisation efforts?
What will MTI do to ensure that Singapore remains an attractive
tourist destination amidst growing global competition?

Thank you.